

# Gatlinburg's FESTIVAL OF TREES

# 2026 FESTIVAL OF TREES

## SPONSOR OPPORTUNITIES

Partner with us in creating one of the Smoky Mountains' most cherished holiday traditions.

Your sponsorship helps welcome more than **10,000** guests and supports our community.

### TREE SPONSORSHIPS

MOST POPULAR



#### PLATINUM TREE SPONSORS \$5,000

PREMIUM PLACEMENT  
ELEVATED DISPLAY  
MAXIMUM VISIBILITY

- ★ Professionally decorated trees by the Festival Design Team
- ★ Displayed on an elevated platform in a premier, high-traffic location
- ★ Eight (8) VIP tickets to Candy Canes & Cocktails Preview Party
- ★ One (1) overnight hotel stay for two
- ★ Premium logo recognition on all marketing materials\*
- ★ Name recognition on event venue signage, social media and radio\*
- ★ Commemorative Festival gift basket including ornament and shirt

THE HEART OF THE FESTIVAL



#### GOLD TREE SPONSORS \$2,500

*A beautiful tradition.  
A lasting impression.*

- ★ Professionally decorated tree by the Festival Design Team
- ★ Prominent tree location on the main floor
- ★ Six (6) VIP tickets to Candy Canes & Cocktails Preview Party
- ★ Sponsor recognition on social media, radio and venue signage\*
- ★ Recognition in printed program\*
- ★ Commemorative Festival gift basket including ornament



#### SILVER TREE SPONSORS \$1,000

*Support the tradition.  
Share the joy.*

- ★ Professionally decorated tree by the Festival Design Team
- ★ Tree location on the main floor
- ★ Four (4) VIP tickets to Candy Canes & Cocktails Preview Party
- ★ Recognition on social media and venue signage\*
- ★ Recognition in printed program\*
- ★ Commemorative Festival gift basket including ornament

\*\*\*Sponsorship commitment must be received prior to production of media materials.\*\*\*



#### FESTIVAL MEMORIES EXPERIENCE SPONSOR \$6,500

*Where Holiday Memories Are Made*

Be the exclusive sponsor of the Festival's beautifully illuminated photo experience, where thousands of guests capture their favorite Christmas memories.

- ★ Exclusive naming rights to the Festival Memories Experience
- ★ Prominent sponsor signage at the experience\*
- ★ Exclusive venue signage\*
- ★ Eight (8) VIP tickets to Candy Canes & Cocktails Preview Party
- ★ One (1) overnight hotel stay for two
- ★ Commemorative Festival gift basket including ornament and shirt

ONLY THREE OPPORTUNITIES AVAILABLE



#### FESTIVAL SHOWCASE SPONSOR \$6,500

*The Festival's Grand Welcome*

Your company will be featured on the beautifully decorated front windows, creating the first impression for every guest entering the Festival.

- ★ Exclusive sponsorship of the Festival's front window displays
- ★ Prominent sponsor logo incorporated into the display\*
- ★ Exclusive venue signage\*
- ★ Eight (8) VIP tickets to Candy Canes & Cocktails Preview Party
- ★ One (1) overnight hotel stay for two
- ★ Commemorative Festival gift basket including ornament and shirt



#### NORTH POLE SPONSOR \$5,000

*Bring the Magic of  
Christmas to Life*

Become the exclusive sponsor of the North Pole experience—one of the Festival's most beloved family attractions.

- ★ Exclusive naming rights to the North Pole Experience
- ★ Prominent sponsor signage at the North Pole\*
- ★ Exclusive venue signage\*
- ★ Six (6) VIP tickets to Candy Canes & Cocktails Preview Party
- ★ Commemorative Festival gift basket including ornament and shirt

#### SPONSOR INFORMATION

Sponsor Name \_\_\_\_\_  
 Sponsor Name as you would like it to appear on the sponsor sign (please print) \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_

*Thank You!*

Your support helps keep the  
Gatlinburg Festival of Trees  
growing and shining for  
generations to come.

PLEASE MAKE CHECKS PAYABLE TO:

Gatlinburg Chamber of Commerce Foundation  
**Festival of Trees**

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